



2010
Sponsorship
Opportunity Booklet

2010 Sponsorship Opportunities

*Please note that all sponsorships listed are secured on a first come - first serve basis.
You must contact the staff member noted in order to secure a sponsorship.*

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Administrative Professionals Luncheon

Description: This annual sell-out luncheon provides companies the opportunity to show appreciation to their support staff by treating them to lunch with celebrity waiters, great door prizes, and a fabulous guest speaker!

Sponsorship Investment: \$2,000 Sponsorship plus speaker's mileage (if applicable)

Date: April 15, 2010

Attendance: 145

Contact: Gini@CherokeeChamber.com or call Gini at 770-345-0400

Sponsor Benefits: Company logo on all promotional items (flyers, invitations, etc.) and event program, Company name in press releases for all local media, publicized in all Chamber correspondence to members and the public through:

- The Chamber's Website, www.CherokeeChamber.com
- The Chamber's weekly Chamber Link
- The Chamber's bi-monthly newsletter VISIONS
- The Chamber's promotional page published monthly by The Cherokee Tribune
- The Chamber's promotional page published monthly in local "Around" magazines
- The Chamber's promotional page published bi-monthly in The Cherokee Ledger News
- Recognition at the Chamber's Good Morning Cherokee breakfast

Business After Hours

Description: Business After Hours events allow the Chamber Membership the opportunity to network at the sponsor's location!

Sponsorship Investment: \$600 Sponsorship plus the cost of refreshments

Date: Monthly; Tuesday from 4:30pm-6:00pm

Attendance: Approximately 50-100; final count given to sponsor the Friday prior to the event

Contact: Gini@CherokeeChamber.com or call Gini at 770-345-0400

Sponsor Benefits: The BAH Sponsor will be publicized in all Chamber correspondence to members and the public through:

- The Chamber's Website, www.CherokeeChamber.com
- The Chamber's weekly Chamber Link
- The Chamber's bi-monthly newsletter VISIONS
- The Chamber's promotional page published monthly by The Cherokee Tribune
- The Chamber's promotional page published monthly in local "Around" magazines
- The Chamber's promotional page published bi-monthly in The Cherokee Ledger News
- Recognition at the Chamber's Good Morning Cherokee breakfast

SOLD

Business EXPO

Description: Local businesses showcase their services to the public.

Sponsorship Investment: Premier Sponsorship for \$6,000, sponsor booths \$800

Date: August 17, 2010

Attendance: 500-800

Contact: Stefanie@CherokeeChamber.com or call Stefanie at 770-345-0400

Sponsor Benefits: Premier Sponsorship (one for \$6,000)

- One 8' x 10' exhibitor booth
- Publicized in all Chamber correspondence to members and the public through:
 - The Chamber's Website, www.CherokeeChamber.com
 - The Chamber's weekly Chamber Link
 - The Chamber's bi-monthly newsletter VISIONS
 - The Chamber's promotional page published monthly by The Cherokee Tribune
 - The Chamber's promotional page published monthly in local "Around" magazines
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Business Start-Up Kit

Description: A comprehensive booklet designed to assist entrepreneurs in Cherokee County with details on how to start or expand their business.

Sponsorship Investment: \$1,000

Date: Distributed throughout the year

Contact: Paula@CherokeeChamber.com or call Paula at 770-345-0400

Sponsor Benefits: Promotion of your company on each of approximately 500 Business Start Up kits through an 8 ½" x 11" ad on the back cover of this publication.

Chamber Classic Golf Tournament

Description: Annual Chamber golf tournament.

Sponsorship Investment: \$150-\$5,000 (see packages below)

Date: June 2010

Attendance: 80-144

Contact: Gini@CherokeeChamber.com or call Gini at 770-345-0400

Sponsor Benefits:

Double Eagle Sponsor- \$5,000

The Double Eagle Sponsor is considered the event's Presenting Sponsor. Company logo in prime location on promotion materials (Registration Forms, flyers, etc.), Company name on The Chamber Classic marquee signage to be displayed at Celebration Banquet. Golf Fees and Cart for three foursomes. Company banner, provided by the sponsor, to be displayed at The Chamber Classic. Company name will appear on two Hole and two Tee signs as the Double Eagle Sponsor. Company logo will be on every golf cart at the tournament. Athletic bags which contain only your logo (as presenting sponsor), which will be filled with Chamber Member donated items and given to each golfer. Recognition on www.CherokeeChamber.com and at the Chamber's Monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for Local Media, the Chamber's bi-monthly newsletter (VISIONS), the Chamber's promotional page published monthly in local "Around" magazines, the Chamber's monthly promotional page published by The Cherokee Tribune, and the Chamber's bi-monthly promotional page published by The Cherokee Ledger News. Company will be provided an information table at the event.

Eagle Sponsor - \$2,500

Company logo on promotion materials (Registration Forms, flyers, etc.), Company name on The Chamber Classic marquee signage to be displayed at Celebration Banquet. Golf Fees and Cart for two foursomes. Company banner, provided by the sponsor, to be displayed at The Chamber Classic. Company name will appear on two Hole signs and two Tee signs as the Eagle Sponsor. Recognition on www.CherokeeChamber.com and at the Chamber's Monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for Local Media, the Chamber's bi-monthly newsletter (VISIONS), the Chamber's promotional page published monthly in local "Around" magazines, and the Chamber's monthly promotional page published by The Cherokee Tribune, and the Chamber's bi-monthly promotional page published by The Cherokee Ledger News.

Chow Sponsor - \$2,000

Company logo on promotion materials (Registration Forms, flyers, etc.), Company name on The Chamber Classic marquee signage to be displayed at Celebration Banquet. Golf Fees and Cart for one foursome. Company banner, provided by the sponsor, to be displayed at The Chamber Classic. Company name will appear on one TEE sign. Recognition on www.CherokeeChamber.com and at the Chamber's Monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for Local Media, the Chamber's bi-monthly newsletter (VISIONS), the Chamber's promotional page published monthly in local "Around" magazines, and the Chamber's monthly promotional page published by The Cherokee Tribune, and the Chamber's bi-monthly promotional page published by The Cherokee Ledger News.

Birdie Sponsors - \$1,500 each

Company logo on promotion materials (Registration Forms, flyers, etc.), Company name on The Chamber Classic marquee signage to be displayed at Celebration Banquet. Golf Fees and Cart for one foursome. Company banner, provided by the sponsor, to be displayed at The Chamber Classic. Company name will appear on one HOLE sign, as a Birdie Sponsor. Recognition on www.CherokeeChamber.com and at the Chamber's Monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for Local Media, the Chamber's bi-monthly newsletter (VISIONS), the Chamber's promotional page published monthly in local "Around" magazines, and the Chamber's monthly promotional page published by The Cherokee Tribune, and the Chamber's bi-monthly promotional page published by The Cherokee Ledger News.

Hole and Tee Sponsors - Unlimited @ \$125 Each

Company name displayed at Hole(s) or Tee(s)

Chamber “Knock Down” Bowling Tournament

Description: Second annual bowling tournament—a great way to encourage team work!

Sponsorship Investment: \$1,500

Date: October 28, 2010

Attendance: 5-15 bowling teams, with 4 people per team

Contact: Gini@CherokeeChamber.com or call Gini at 770-345-0400

Sponsor Benefits:

Presenting Sponsor- \$1,500

Company logo in prime location on promotion materials (Registration Forms, flyers, etc.), Company name on the marquee signage to be displayed at Celebration Banquet. Complimentary registration for three bowling teams. Company banner, provided by the sponsor, to be displayed at the event. Recognition on www.CherokeeChamber.com and at the Chamber’s Monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for Local Media, the Chamber’s bi-monthly newsletter (VISIONS), the Chamber’s promotional page published monthly in local “Around” magazines, and the Chamber’s monthly promotional page published by The Cherokee Tribune, and the Chamber’s bi-monthly promotional page published by The Cherokee Ledger News.

Chamber Link

Description: A weekly communication of the Cherokee County Chamber, distributed via email, fax, or U.S. mail to every Chamber member representative

Sponsorship Investment: \$125 per weekly issue

Date: Weekly

Contact: Paula@CherokeeChamber.com or call Paula at 770-345-0400

Sponsor Benefits: 2” by 7.5” banner advertisement going to every Chamber member representative

2011 Chamber Membership Directory

Description: This directory, containing both categorical and alphabetical listings, includes contact information for each Chamber member.

Sponsorship Investment: \$3,500

Date: Updated and printed weekly then sent to Chamber members. Printed and mailed in bulk to all Chamber members each December.

Contact: Paula@CherokeeChamber.com or call Paula at 770-345-0400

Sponsor Benefits: Promotion of your company on each of approximately 1,500 membership directories through an 8 ½” x 11” ad on the back cover of the publication.

Cherokee Pignic

Description: Annual KCBS Sanctioned BBQ Event

Date: Oct. 15-16, 2010

Attendance: 10,000

Sponsorship Details: E-Mail Info@CherokeePignic.com or call Pam at 770-345-0400

Elected Officials Appreciation Reception

Description: This Annual Reception is an opportunity for the Chamber to thank local and state elected officials for all that they do for Cherokee County!

Sponsorship Investment: Eight available at \$400 each

Date: September 9, 2010

Attendance: 75

Contact: Gini@CherokeeChamber.com or call Gini at 770-345-0400

Sponsor Benefits: Bring up to four representatives from your business or organization, and have your company logo displayed on event invitations and a sponsor appreciation board at event.

Elected Officials Directory

Description: This publication contains contact information for all Cherokee County elected officials.

Sponsorship Investment: \$1,000

Date: Updated and printed as needed

Contact: Paula@CherokeeChamber.com or call Paula at 770-345-0400

Sponsor Benefits: Promotion of your company in approximately 500 Elected Officials directories through a 5" x 7" ad on the back cover of the publication.

SOLD

"Going Green" Cups

Description: Cups made from recycled materials to be used at the Chamber Office throughout 2010.

Sponsorship Investment: \$3,000

Contact: Gini@CherokeeChamber.com or call Gini at 770-345-0400

Sponsor Benefits: Promotion of your company on approximately 2,000 cups to be used during all events, board meetings, committee meetings, etc. held at the Chamber office.

Good Morning Cherokee

Description: The Chamber's monthly 'Good Morning Cherokee' Breakfast Meetings offer members and potential members the opportunity to conduct business while networking with fellow business leaders. Chamber members sponsor the meetings and programs of interest are presented.

Sponsorship Investment: \$3,500

Date: First Thursday of every month except January and July

Attendance: 200-250

Contact: Gini@CherokeeChamber.com or call Gini at 770-345-0400

SOLD

Sponsor Benefits: Company logo on event programs, press releases in all local media, publicized in all Chamber correspondence to members and the public through:

- The Chamber's Website, www.CherokeeChamber.com
- The Chamber's weekly Chamber Link
- The Chamber's bi-monthly newsletter VISIONS
- The Chamber's promotional page that is published monthly by The Cherokee Tribune
- The Chamber's promotional page that is published monthly in local "Around" magazines
- The Chamber's promotional page that is published bi-monthly in The Cherokee Ledger News
- Recognition at the Chamber's Good Morning Cherokee Breakfast

Jingle Bell Shop

Description: A retail extravaganza held in partnership with Cherokee County in the Northside-Hospital Cherokee Conference Center. It's all about keeping Cherokee dollars in Cherokee County!

Sponsorship Investment: Sponsorships ranging from \$500 - \$5000

Date: November 2010

Attendance: 500

Contact: Gini@CherokeeChamber.com or call Gini at 770-345-0400

Sponsor Benefits: Premier Sponsorship (one for \$5,000)

- Publicized in all Chamber correspondence to members and the public through:
 - The Chamber's website, www.CherokeeChamber.com
 - The Chamber's weekly Chamber Link
 - The Chamber's bi-monthly newsletter VISIONS
 - The Chamber's promotional page that is published monthly in local "Around" magazines.
 - On the Chamber's promotional page that is published monthly by The Cherokee Tribune.
 - The Chamber's promotional page that is published bi-monthly in The Cherokee Ledger News.
 - Recognition at the Chamber's Good Morning Cherokee Breakfast

Legislative Dinner

Description: Hosted by the Chamber's Governmental Affairs Council, this dinner provides an opportunity to share the Chamber's Legislative Agenda with Cherokee's Legislative Delegation.

Sponsorship Investment: \$3,700

Date: October 21, 2010

Attendance: 50

Contact: Gini@CherokeeChamber.com or call Gini at 770-345-0400

Sponsor Benefits: Logo on invitations, recognition at event.

Member 2 Member Madness

Description: A monthly communication distributed via email to Chamber member representative

Sponsorship Investment: \$125 per monthly issue

Date: Monthly

Contact: Nichole@CherokeeChamber.com or call Nichole at 770-345-0400

Sponsor Benefits: 2" by 7.5" banner advertisement going to every Chamber member representative

Newcomer Envelopes

Description: 10" x 13" envelope used for chamber mailings, such as: newcomer packets, new member packets, mass membership directory mailing, etc.

Sponsorship Investment: 16 ads available at \$325 each

Date: Annually

Contact: Paula@CherokeeChamber.com or call Paula at 770-345-0400

Sponsor Benefits: 2" x 2" ad on the back of the envelope & a web ad

SOLD

New Member Coffees

Description: New Member Coffees provide the Chamber's newest members with the opportunity to learn more about the organization, its programs and benefits. Representatives from the Chamber Board of Directors' will share their knowledge of committee activities and volunteer opportunities. Attendees also learn about their fellow new members.

Sponsorship Investment: 4 available at \$600 each

Date: Quarterly

Attendance: 40-60

Contact: Nichole@CherokeeChamber.com or call Nichole at 770-345-0400

Sponsor Benefits: Company logo on all promotional items (invitations, etc.) and event placemat, publicized in all Chamber correspondence to members and the public:

- o The Chamber's website, www.CherokeeChamber.com
- o The Chamber's weekly Chamber Link
- o The Chamber's bi-monthly newsletter VISIONS
- o On the Chamber's promotional page that is published monthly by The Cherokee Tribune
- o The Chamber's promotional page that is published monthly in local "Around" magazines
- o The Chamber's promotional page that is published bi-monthly in The Cherokee Ledger
- o Recognition at the Chamber's Good Morning Cherokee Breakfast

Operation Thank You

Description: The Chamber, in partnership with the Development Authority of Cherokee County, coordinates this program, by which all Cherokee County industries and their employees will be acknowledged for their contribution to the county's employee base and economic viability.

Sponsorship Investment: \$3,000

Date: April 26-27, 2010

Contact: Pam@CherokeeChamber.com or call Pam at 770-345-0400

Sponsor Benefits: Company logo on each of approximately 5,000 acknowledgement gifts.

SOLD

Partners in Education Newsletter

Description: The purpose of the "PARTNERS" e-newsletter is to not only create awareness about the Partners-In-Education program but to highlight how those partnerships are working. The newsletter is emailed to Chamber members (1,100), Principals (40), PIE Contacts (40) and Chamber Member Private Schools (3). The newsletter is also posted on the Chamber's website.

Sponsorship Investment: \$200 per issue

Date: Quarterly

Contact: Stefanie@CherokeeChamber.com or call Stefanie at 770-345-0400

Sponsor Benefits: Company logo in the email, ½ page ad in the newsletter

SOLD

Picnic in the Park

Description: Complimentary Chamber Membership Appreciation event held in Woodstock City Park!

Sponsorship Investment: \$3,500

Date: May 12, 2010

Attendance: 100

Contact: Gini@CherokeeChamber.com or call Gini at 770-345-0400

Sponsor Benefits: Company logo on all promotional items for the event and publicized in all Chamber correspondence through:

- o The Chamber's website, www.CherokeeChamber.com
- o The Chamber's weekly Chamber Link
- o The Chamber's bi-monthly newsletter VISIONS
- o On the Chamber's promotional page that is published monthly by The Cherokee Tribune
- o The Chamber's promotional page that is published monthly in local "Around" magazines
- o The Chamber's promotional page that is published bi-monthly in The Cherokee Ledger News
- o Recognition at the Chamber's Good Morning Cherokee Breakfast

Principal For a Day

Description: Chamber member business leaders, through an application and selection process, serve as principals in local schools with the day culminating at a debriefing luncheon.

Sponsorship Investment: One Premier Sponsor - \$1,650

Date: October 27, 2010

Attendance: 90

Contact: Stefanie@CherokeeChamber.com or call Stefanie at 770-345-0400

SOLD

Sponsor Benefits: Company logo on all promotional items for the event and publicized in all Chamber correspondence through:

- The Chamber's website, www.CherokeeChamber.com
- The Chamber's weekly ChamberLink
- The Chamber's bi-monthly newsletter VISIONS
- The Chamber's promotional page that is published monthly in local "Around" magazines
- The Chamber's promotional page that is published monthly by The Cherokee Tribune
- The Chamber's promotional page that is published bi-monthly in The Cherokee Ledger
- Recognition at the Chamber's Good Morning Cherokee Breakfast
- Recognition at debriefing luncheon; sponsor remarks & company logo on programs

Regional Issues Advisory Council

Description: Regional Issues Awareness focuses on topics relating to local and regional transportation, environmental, water quality/quantity and land use issues that effect Cherokee County and its residents.

Sponsorship Investment: 4 available at \$550 each

Date: Quarterly

Attendance: 50-60

Contact: Pam@CherokeeChamber.com or call Pam at 770-345-0400

Sponsor Benefits: Company logo on all promotional items for the event, sponsor remarks at the event, ability to provide promotional items on the tables, and publicized in all Chamber correspondence and press releases through:

- The Chamber's website, www.CherokeeChamber.com
- The Chamber's weekly Chamber Link
- The Chamber's bi-monthly newsletter VISIONS
- On the Chamber's promotional page that is published monthly by The Cherokee Tribune
- The Chamber's promotional page that is published monthly in local "Around" magazines
- The Chamber's promotional page that is published bi-monthly in The Cherokee Ledger
- Recognition at the Chamber's Good Morning Cherokee Breakfast

Retiring Educator Appreciation Sponsor

Description: Donations to be made to the Sequoyah Regional Library System in honor of Cherokee County School District retiring faculty, staff and administrators during 2010.

Sponsorship Investment: \$1,250

Date: n/a

Attendance: n/a

Contact: Stefanie@CherokeeChamber.com or call Stefanie at 770-345-0400

Sponsor Benefits: Promotion of your company in congratulatory cards to all retiring faculty, staff and administrators, as well on labels in each book purchased by the library system through this sponsorship investment.

SOLD

Teen Leadership Cherokee

Description: Designed to develop the knowledge and leadership skills of Cherokee County 10th graders, so they may confidently become our leaders of tomorrow.

Sponsorship Investment: One sponsor needed for the retreat and each class session - \$450 each. One sponsor needed for graduation at \$550. One sponsor for class t-shirts at \$275.

Date: January – April, 2010

Participants: 20 Cherokee County 10th Graders

Contact: Stefanie@CherokeeChamber.com or call Stefanie at 770-345-0400

Sponsor Benefits:

- Verbal sponsor recognition and printed table signage during sponsored class session.
- Sponsor remarks (10-minutes) during sponsored class session.
- Printed sponsor recognition in the student's class portfolios.
- Verbal sponsor recognition at the Teen Leadership Graduation and your company's name among the 2010 Teen Leadership Cherokee sponsors in the printed Graduation program.
- Printed sponsor recognition in the Chamber's bi-monthly newsletter, VISIONS.
- Printed sponsor recognition on students' class t-shirts.

SOLD

VISIONS

Description: An electronic newsletter, distributed to Chamber members, with the purpose of promoting Chamber programs and events.

Sponsorship Investment: ½ page ad - \$500; ¼ page ad- \$250

Date: Bi-monthly

Attendance: n/a

Contact: Paula@CherokeeChamber.com or call Paula at 770-345-0400

Sponsor Benefits: Advertisement going to Chamber member representatives.

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