



RIBBON CUTTING & GROUND BREAKING GUIDELINES

Ceremonies are coordinated as a privilege of Chamber membership.

Phone 770-345-0400 to schedule your ceremony or email Nichole@CherokeeChamber.com.

- Ribbon Cuttings and Ground Breakings are held on Tuesdays and Thursdays at 10:00 a.m. whenever possible. ***(see below)** A two (2) week notice is requested prior to listing this event with the Chamber.
- In the event of inclement weather which causes Cherokee County Schools to be closed, ceremonies will be cancelled and rescheduled at a later date.
- Invitations are e-mailed by the Chamber Staff two weeks prior to the event to the following people: Appropriate Mayor and Council, City Manager, County Manager and all County Commissioners, Chamber Board of Directors and Chairman's Council volunteers (organization ambassadors). Local media including Cherokee Ledger News, Cherokee Tribune, Patch.com, and WLJA FM Radio are also invited. We typically have between 5-20 Chamber attendees. The host business is informed that they are responsible for personally inviting other involved parties. Examples of these include: Bankers, builders/developers, suppliers, business associates, etc.
- On the day of the event, the Chamber staff member attending the Ribbon Cutting or Ground Breaking will ask those representatives present from City and/or County Government, the Chamber Board and the business to make brief remarks. The business owner will also be asked if there are others he or she would like to have speak or be in a prime position in the photographs.
- A picture from the ceremony will be included on the Chamber website, www.CherokeeChamber.com, and in the next issue of the Chamber's quarterly newsletter, VISIONS, on the Chamber's Facebook page and on the Chamber's promotional pages published by Cherokee Ledger News and Cherokee Tribune. Space permitting, photos will be included in AroundAbout Magazine (TowneLaker) and My Community Monthly Magazines. A short video will also be recorded with comments made by Chamber Staff for inclusion on the Chamber Facebook page and YouTube Channel.
- The following items are provided by the Chamber for each event:
 - Ribbon Cuttings – Invitations to above named groups, ceremonial scissors, ribbon and bow.
 - Ground Breakings – Invitations to above named group and one (1) gold shovel. The business owner traditionally uses this shovel. Many construction companies provide multiple shovels for their customers for large events of this nature.
- The business is asked to provide light refreshments for the attendees. Examples: Danish and Coffee, Juice, Soft Drinks, etc.
- Please feel free to phone the Chamber at 770-345-0400 for further information.

*Exceptions to this rule are made when the ceremony is being held for a specialty service or when out of town dignitaries are being invited. For example: A restaurant may elect to serve lunch instead of refreshments. Ceremonies of this nature are usually held at 11:00 or 11:30 a.m. Another example includes: Representatives from the Governor's Office or the GA Dept. of Economic Development may be unable to be in Cherokee County on a Tuesday or Thursday at 10:00 for an important Ribbon Cutting or Ground Breaking.